

## **368 Word Bio: JUDI MOREO** (Not an Introduction)

Judi Moreo is an award winning speaker, author, trainer, and executive coach. She has presented keynote speeches, workshops, and seminars in twenty-six countries on four continents. Her high quality, high content, high energy programs are well researched and delivered in a down to earth style that everyone will remember.

Prior to becoming a full-time professional speaker, Moreo was a successful entrepreneur. She built a virtual empire from a \$2000 investment and in 1986, the Las Vegas Chamber of Commerce honored her as Woman of Achievement - Entrepreneur. In 1992, she became an executive in one of South Africa's most prestigious corporations during the abolition of apartheid. Judi has coached many corporate leaders and executives in managing change, cultural diversity, conflict, and implementing effective customer service initiatives.

In 1994, Judi co-founded Turning Point International, a training and development company with headquarters in Las Vegas, Nevada. As President of Turning Point International, she leads this innovative organization to greater success with her indomitable will to make a difference to both the individuals and the organizations she serves. In 2005, Turning Point International received a "Circle of Excellence" Award from the Las Vegas Chamber of Commerce and in 2004, Judi Moreo was named "Nevada Business Person of the Year" by the US Business Advisory Council.

Judi is an accomplished author with seven books to her credit including *"Conquer the Brain Drain: 52 Creative Ways to Pump Up Productivity"*, *"Ignite the Spark: 52 Creative Ways to Boost Productivity"*, *"Ordinary Women, Extraordinary Success"* and *"Delivering Exceptional Customer Service .... a handbook for the Customer Service Person Working At The Front Line."*

Since 1980, she has spoken to over 2500 audiences, many of them repeat engagements. This includes Fortune 100 and Fortune 500 companies and many international associations. Her coaching clients include corporate leaders, casino owners and executives, entertainers, media personalities, as well as government officials, representatives and ministers.

Cavett Robert, Founder of the prestigious National Speakers Association of which Judi is a member, said "Her message was powerful and yet entertaining and humorous. The stories she tells give a convincing impact to her message. I can't ever remember when I have been more impressed or enjoyed a speaker more."

